



HEALTH IT

LEADERSHIP SUMMIT

2012 Health IT Leadership Summit a Huge Success

CardioMEMS win Intel Innovation Award, Phoenix Honorees and More

ATLANTA, December 7, 2012 – Attendees at the third annual [Health IT Leadership Summit](#) praised the quality of the speakers and opportunities to connect at the Southeast's largest gathering devoted health IT innovation.

Held December 4 and hosted by Verizon Wireless, the Summit showcased approaches to meeting the future needs of healthcare, from improving the population's health to addressing the quality and cost of healthcare. The Summit ranks as one of the nation's premier health IT events, with more than 500 business leaders, healthcare providers, and public and private organizations in attendance.

[CardioMEMS](#) was announced as the winner of the 2012 Intel Innovation Award, which was accepted by company Founder and CEO Jay Yadav, MD. The other three finalists were [AirWatch](#), [Cooleaf](#) (www.cooleaf.com) and [Monocle Health Data](#).

AirWatch was one of three companies that received the Phoenix Award presented by the Metro Atlanta Chamber. [REACH Health](#) was named Start-Up Company of the Year; Paula Guy, CEO of [Georgia Partnership for TeleHealth](#), was recognized as Community Leader of the Year; and AirWatch received the 2012 Phoenix Award Emerging Company of the Year.

XX High School won the top spot for student innovation. They were one of four high schools selected to pitch the diabetes education app they developed for the contest to Summit attendees, who then voted on the winner. The other three finalists were: Southeast Bulloch High School, Meadowcreek High School (Norcross), Coffee County High School and Harris County High School.

Georgia is the nation's health IT capital and is home to almost 250 health IT companies and seven companies on the HCI-100, including McKesson Technology Solutions, which is ranked

the world's largest by *Healthcare Informatics*. Georgia's health IT companies employ approximately 28,000 people in the state, and thrives due to the concentration of best-in-class health IT vendors, nationally recognized care providers, global public health organizations such as CARE and the Centers for Disease Control and Prevention (CDC), and a continuum of workforce development programs that ensure trained employees at all levels.

The Health IT Leadership Summit was founded in 2010 by three organizations to support the growth of the health IT industry: the Georgia Department of Economic Development, Metro Atlanta Chamber and Technology Association of Georgia (TAG) Health.

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